

Nationally Renowned Pediatric Oncologist Joins MVP Health Care

MVP Health Care® (MVP) today announced the appointment of Bruce Himmelstein, MD, MBA, FAAP, FAAHPM, as Chief Medical Officer. Dr. Himmelstein will lead MVP's medical management strategy by implementing policies and programs to improve outcomes for our members and continue to build healthy communities.

"Bruce is bringing the highest caliber of expertise to MVP through his experience as a chief medical officer and a physician," said Denise Gonick, MVP's Chief Executive Officer and Director. "His vision and passion to improve the lives of our members is unparalleled and we look forward to the positive impact he will have at MVP."

Dr. Himmelstein joins MVP with over 25 years of leadership in clinical medicine, education, research and strategic program design. He most recently served as the senior executive medical director for government solutions at the Health Care Service Corporation, a privately held non-profit Blue Cross plan in Chicago, IL. Dr. Himmelstein began his career as a pediatric oncologist at the Children's Hospital of Philadelphia and after years of clinical practice, research and accolades, he made a career change to executive roles in various managed care organizations.

"Bruce is a highly accomplished, forward-thinking health care executive with a dynamic track record," said Christopher Del Vecchio, MVP's President and Chief Operating Officer. "He is an innovator who will build upon our clinical strategies and programs to cultivate positive results."

Dr. Himmelstein earned his bachelors from Harvard University, his Doctor of Medicine from New York University School of Medicine, and his executive MBA from the University of South Florida.